

To Maryland's WIOA Workforce System Partners:

Under Governor Larry Hogan's leadership, we are proud to introduce the Benchmarks of Success for Maryland's Workforce System. The Benchmarks reflect a shared vision of excellence among the State's workforce system partners and provide a strategic tool for continuous improvement. As Maryland seeks to strengthen and enhance its workforce system through implementation of the Workforce Innovation and Opportunity Act (WIOA), success requires a commitment to innovation, collaboration, and readiness to take a true systems approach.

In order to guide the WIOA Partners in this work, the Benchmarks set forth a clear vision, goals, and measurable achievements that will help us gauge our success, as we work to lay the foundation of this new system. In keeping with Maryland's commitment to place "people before performance," strategic goals and corresponding benchmarks are focused around a central vision of increasing the earning capacity of Marylanders by maximizing their access to employment, skills and credentialing, life management skills, and supportive services.

The goals and benchmarks are more than mere measures; they provide a way of thinking systematically about how we deliver services. They reflect Maryland's dedication to focusing its efforts on the people who need the system's assistance the most. The five strategic goals and related benchmarks intentionally set a high bar. The Benchmarks of Success are meant to be used as a leadership tool to guide strategic conversations; to define achievements for the workforce system; and to commit to strive forward in our collective work, to improve the lives of Marylanders.

Stay tuned for additional information in the coming weeks and months, as implementation of this important initiative takes shape.

Sincerely,

Karen B. Salmon, Ph.D.

Lourdes R. Padilla

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